



Alberto Garcia

619-654-4173

alberto@agarcias.com

agarcias.com

Qualifications

I specialize in high-stakes multimedia design, orchestrating cohesive visual identities across video, print, and web for campaigns. My work bridges the gap between ambitious creative vision and strategic execution, delivering premium brand experiences that command attention across every touchpoint. I thrive on the precision and scale required to turn massive marketing investments into seamless, high-impact global narratives.

Work Experience

Qualcomm | San Diego, CA

2025 - Present

Sr. Multimedia Designer

- Design and develop engaging digital learning experiences combining video, motion graphics, and interactive e-learning modules.
- Translate complex information into clear, visual, and story-driven learning experiences that drive employee engagement and behavior change.
- Create AI-generated training videos that meet learning objectives.

Intuit | San Diego, CA

2024 - Present

Sr. Multimedia Video Designer

- Collaborated on high-visibility team presentation videos tailored for upper management and executive leadership.
- Supporting special projects with quick turnaround and creative precision.
- Maintained clear communication with stakeholders to understand project goals, manage feedback, and deliver polished final assets on deadline.

National University | San Diego, CA

2014 - 2024

Sr. Multimedia Video Designer

- Film and edit YouTube episodes/series to share student stories.
- Film and edit event highlights/recap videos for YouTube channel.
- Film in studio for paid media.
- Design and animate content for organic social media team.
- Design motion graphics templates and edit paid ads for multiple demographics.
- Design and animate graphics for OTT and broadcast commercials.
- Optimize paid media creative to reduce CPC.

Education

Bachelor of Science

Interactive Media Design

The Art Institute of California SD

Skills

Editing: Premier Pro CC, Davinci **Live:** Blackmagic Atem Switcher **Cameras:** Sony FX6, FX3, Blackmagic MiniUrsa **Motion Graphics:** After Effects **Design:** Photoshop CC, Illustrator CC, Adobe Express **Audio:** Audition CC **Other:** Microsoft Office, Google Docs, Pages, Numbers and Keynotes, Scrum, Workfront, Asana, Jira, Bilingual English & Spanish, Experience with web design, graphic design and video streaming.